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NEW MUSIC VIDEO FROM BALD FREAK MUSIC ARTIST Q*BALL RELEASED!

JOHN HUGHES is the new video from NYC electro-pop artist **Q*Ball** (www.qballmusic.com), from the critically-acclaimed album, **Fortune Favors The Bald**. Q*Ball music draws comparisons to the ethereal sounds of Moby, the vocal stylings of Bono & Mike Patton, and an eclectic array of more popular acts like Beck, the B-52's, New Order, & Duran Duran. **JOHN HUGHES**, in particular, evokes an 80s synthpop sensibility and nostalgia from that era that's reflected in this new video directed by Seth Kushner and Carlos Molina of **Culture Pop Productions**.

Q*Ball, in defiance of the corporate, pre-packaged, *American Idol*-era of music, started his own independent label, **Bald Freak Music** (www.baldfreak.com), in late 2005 to release his own albums, as well as those from other artists who would otherwise be ignored because they don't fit the major label mold & preconception of what a "pop band" or a "rock act" should look & sound like.

JOHN HUGHES features Guns N' Roses guitarist **Bumblefoot** (who has a memorable cameo in the video) on guitars, bass guitar, and backing vocals. Bumblefoot (www.bumblefoot.com) is a longtime collaborating partner of Q*Ball's and has co-produced and performed on all three of Q*Ball's solo albums.

Seth Kushner (www.sethkushner.com) is an award winning photographer whose work has been featured in many publications and in exhibitions around the world. His first book, *The Brooklynites*, was published by powerHouse Books in 2007. He directed his first music video, *Get it Together* by recording artist Maya Azucena, earlier this year.

For his second directorial effort, Kushner has teamed with **Carlos Molina**, under the banner of Culture Pop Productions (www.culturepopproductions.com). Inspired by the 80's-era sound of **JOHN HUGHES**, the directing team of Kushner + Molina have translated it to visuals, evoking the genre of 80's teen films, but with a dash of their own sensibilities.

For more information and review copies of Bald Freak Music releases, please contact Ron Scalzo at 347-587-7092 or ron@baldfreak.com.

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